

THE BELL SOCIETY LEGACY CHALLENGE provides an immediate cash match for donors who document a new planned gift, notify the School of an existing planned gift, or increase a planned gift. Three generous alumni have committed \$275,000 in matching funds. Include EHS in your estate plan and you will unlock 10% of the value of your planned gift from the matching fund pool that you may direct to the **COURAGE CAMPAIGN** priority of your choice.

HOW IT WORKS



FOR EXAMPLE, if you document a \$50,000 gift in your will or trust, \$5,000 from the matching pool will immediately be directed to your chosen **COURAGE CAMPAIGN** priority. For a planned gift of \$250,000, you will unlock a \$25,000 cash gift from the matching pool. The 10% “match” caps at \$25,000, so for a bequest of \$500,000 a match of \$25,000 would be available to designate at your direction.

WHY THE BELL SOCIETY LEGACY CHALLENGE?

Planned giving is a wonderful way to give, but the impact of these gifts is not immediate. With this match opportunity, your planned gift will benefit your area of interest now.

QUESTIONS?

We are happy to work with you to ensure your gift qualifies for the **LEGACY CHALLENGE**.

Contact Kent Alley, Director of Planned Giving
EMAIL: kda@episcopalhighschool.org
OFFICE: 703-933-4026

Scan the QR Code
for more information
on planned giving.



\$200,000

Unrestricted
Bequest
2000s ALUMNUS

\$500,000

IRA Beneficiary
Designation to
Financial Aid
1970s ALUMNUS

\$100,000

Unrestricted
Bequest
PAST PARENTS

\$100,000

Life Insurance Policy
to Financial Aid
CURRENT PARENT

\$200,000

401(k) Beneficiary
Designation to
Financial Aid and
McCain-Ravenel
1970s ALUMNUS

RECENT
DONORS
WHO HAVE
RESPONDED TO
THE CHALLENGE

\$10,000

Unrestricted
IRA Beneficiary
Designation
2000s ALUMNA

\$75,000

Unrestricted
Bequest
1980s ALUMNUS AND
CURRENT PARENT

\$250,000

Unrestricted
Bequest
1960s ALUMNUS

