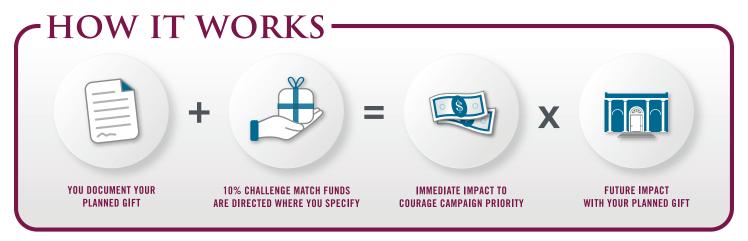


#### THE BELL SOCIETY LEGACY CHALLENGE provides

an immediate cash match for donors who document a new planned gift, notify the School of an existing planned gift, or



increase a planned gift. Three generous alumni have committed \$275,000 in matching funds. Include EHS in your estate plan and you will unlock 10% of the value of your planned gift from the matching fund pool that you may direct to the **COURAGE CAMPAIGN** priority of your choice.



**FOR EXAMPLE**, if you document a \$50,000 gift in your will or trust, \$5,000 from the matching pool will immediately be directed to your chosen **COURAGE CAMPAIGN** priority. For a planned gift of \$250,000, you will unlock a \$25,000 cash gift from the matching pool. The 10% "match" caps at \$25,000, so for a bequest of \$500,000 a match of \$25,000 would be available to designate at your direction.

# WHY THE BELL SOCIETY LEGACY CHALLENGE?

Planned giving is a wonderful way to give, but the impact of these gifts is not immediate. With this match opportunity, your planned gift will benefit your area of interest now.

#### **QUESTIONS?**

We are happy to work with you to ensure your gift qualifies for the LEGACY CHALLENGE.

Contact Kent Alley, Director of Planned Giving EMAIL: kda@episcopalhighschool.org

**OFFICE**: 703-933-4026

Scan the QR Code for more information on planned giving.





# \$500,000

IRA Beneficiary Designation to Financial Aid 1970s ALUMNUS

#### \$200,000

Unrestricted
Bequest
2000s ALUMNUS

## \$100,000

Unrestricted
Bequest
PAST PARENTS

### \$100,000

Life Insurance Policy to Financial Aid CURRENT PARENT

# RECENT DONORS WHO HAVE RESPONDED TO THE CHALLENGE

#### \$200,000

401(k) Beneficiary Designation to Financial Aid and McCain-Ravenel 1970s ALUMNUS

#### \$10,000

Unrestricted IRA Beneficiary Designation 2000s ALUMNA

# \$250,000

Unrestricted
Bequest
1960s ALUMNUS

# \$75,000

Unrestricted
Bequest
1980s ALUMNUS AND
CURRENT PARENT

